



PRESS INFORMATION

Honda Cars India registers 5,383 units of domestic sales in July 2020 *Marks sequential growth of 285% over June 2020*

New Delhi, 01 August, 2020: Honda Cars India Ltd (HCIL), leading manufacturer of premium cars in India sold 5,383 units in domestic market in July'20, as the company is gradually ramping up its production while exercising utmost caution and highest safety protocols in both its manufacturing plants. During the Unlock 2.0 phase in July'20, the company launched three of its awaited models - All New 5th Generation City, New WR-V and BS-6 Civic Diesel which had got postponed due to COVID-19 lockdown.

The export stood at 282 units last month.

Speaking on the current situation, **Mr Rajesh Goel, Sr. Vice President and Director, Marketing & Sales, Honda Cars India Ltd** said, "July was action packed for us as we launched 3 models - New WR-V, Civic BS-6 Diesel and All-New 5th Generation Honda City, which have helped us create excitement in the market and improve buying sentiment. The All New City in particular, has received an astounding customer response and has been able to stimulate the mid-size sedan segment." "We gradually ramped up our production to 60% of pre-COVID level in July and despatched the entire available factory stock with us, registering a sequential growth of 285% over June'20. While there have been intermittent local lockdowns in certain markets for COVID-19 prevention, the rise in demand is surely leading to month on month recovery for car sales. With festive season ahead of us, we are quite positive about the industry getting back on track gradually."

The company had despatched 1,398 units in June'20 during Unlock 1.0 period and 10,250 units in July'19 in domestic market.

About Honda Cars India Ltd.

Honda Cars India Ltd. (HCIL), a leading manufacturer of premium cars in India, was established in December 1995 with a commitment to provide Honda's latest passenger car models and technologies, to the Indian customers. HCIL has two state-of-the-art manufacturing facilities at Greater Noida, U.P and at Tapukara, Distt. Alwar, Rajasthan.

The company's product range includes Honda Jazz, Honda Amaze, Honda WR-V, Honda City, Honda Civic and Honda CR-V, which are manufactured in India. Honda's models are strongly associated with advanced design and technology, apart from their established qualities of durability, reliability and fuel-efficiency.



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For further information, please contact:

Honda Cars India Ltd Saba Khan saba@hondacarindia.com Vivek Anand Singh; vasingh@hondacarindia.com	AvianWE Dhirendra Negi, M: 9818628096, E-mail: dhirendra@avianwe.com Akshaye Chopra, M: 9915855064, E-mail ID: akshaye@avianwe.com
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